PTO / PTA BOARD PRESENTATION

Our school holiday shop, with Fun Services®

A holiday gift shop inside our school where every child buys gifts for their family, on their own budget.



What is a holiday shop?

A small store is set up in the school for a few days. Classes come down in small groups, and each child buys kid-priced gifts for Mom, Dad, Grandma, Grandpa, brothers, sisters, and even the pets.

- Over 120 gifts, from $0.25 to $12.00. Keep in mind that 87% of our gifts are $6 and under.
- Imprinted gifts for every relative, plus licensed local sports
- Run by parent volunteers, with a step by step guide
- Holiday Gift Shop® or Santa's Secret Shop® theme: same gifts, our choice of look



What it costs the PTO

$0 upfront

- 100% consignment: we are invoiced after the shop, only for gifts that sold
- Free supplies and start up kit: flyers, posters, table covers, budget envelopes, sealed gift bags
- Free delivery and free pickup of whatever is left
- Free use of the FunTab handheld registers



We choose the profit

0% | 6% | **10%** | 20%

The markup is ours to set. At 0% the children pay the base price and the shop is a service project. Cash back comes off the invoice, on top of the markup, either way: 10% when the invoice is $1,500 or more, a 5% discount below that.



An example, not a promise

Students enrolled	300
Share who shop	75%
Average spend	$15
Children spend at the register	$3,375
Invoiced by Fun Services®	$3,068
Our markup at 10%	$307
Cash back at 10%	$307
To our school	**$614**

Participation depends on our school, our promotion and our schedule. Try our own numbers at funservicesonline.com/incentives.



What Fun Services® provides

- The gift line, boxed and organized, delivered to the school
- FunTab registers: scan, print a receipt, no Wi-Fi needed, no counting with standard price codes
- Online vouchers so parents can send money by card instead of cash
- Reorders by 3 p.m.: packed the same day, delivered by our staff or UPS, free shipping, free rainchecks
- Damaged gifts replaced, shipped to the recipient free
- A family business on the phone: 800-223-3877



What we need to provide

- Shop dates that fit the school calendar
- A room for the shop days
- A volunteer team to set up, help children shop and pack up
- A class schedule from the principal

No wrapping, and no counting with our standard price codes. Unused gift returns are free: we pick it up at the school or send UPS labels.



From yes to pickup



1
Sign up online, choose your dates later



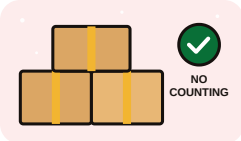
2
Receive your free supply kit



3
Receive high quality merchandise with free delivery



4
Set up your shop, make memories and have fun



5
Pack up whatever is left



6
Free pickup of unused merchandise and supplies

Questions boards ask

What if we do not sell much?

We only pay for what sold. Unsold gifts in good condition go back free.

Who handles the money?

Volunteers at the FunTab registers, which record every sale and print receipts.

What if a gift breaks?

Fun Services® replaces it at no cost.

Can every child take part?

Yes. Gifts start at $0.25, with optional $7 or $12 caps. Keep in mind that 87% of our gifts are $6 and under.



Next step

SUGGESTED MOTION

To hold a holiday gift shop with Fun Services® on _____, at a ____% markup, chaired by _____.

Then sign up online at funservicesonline.com/signup or call 800-223-3877. It takes a few minutes and there is no cost to sign up.

